



**OVERCLOCKERS UK**

**AFFILIATE PROGRAM**

**WELCOME PACK**



# **WELCOME TO OVERCLOCKERS UK AFFILIATE PROGRAM**

---

**Follow our simple guide to  
learn how to get setup on  
Awin and earn commission  
straightaway.**

**BENEFITS 03**

**PROMOTIONAL  
ASSETS 04**

**LINK BUILDER 05**

**PROMOTIONAL  
EMAILS 06**

**CONTACT US 07**



# BENEFITS



Up to 5% commission



Click assist



30 day cookie period



Deals and discounts



Regular email updates



Strong conversion rates



High AOV



Dedicated in-house support



Regular commission payments

PLUS

Opportunities for

- Content and collaboration on campaigns
- Commission Boosts

Contact our friendly team to discuss this.







Hello Emma Hewitt ▾

OCUK Test (1091635) ▾

Dashboard Account Advertisers **Toolbox** Advanced Support Reports Live Chat

Emma Hewitt / OCUK Test / Toolbox / My Creative

## My Creative

Type

All Selected

Dimensions

Type width x height

Advertiser(s)

Overclockers UK (28821) ×

ID

Filter by Creative ID

Reset

Filter

Showing 1 - 25 of 36 Results per pages : 25 ▾

Preview

Type ▾	ID ▾	Advertiser	Title ▾	Tag ▾	Dimensions ▾	Last modified ▾	Copy Code	View Details
--------	------	------------	---------	-------	--------------	-----------------	-----------	--------------



Image Banner	3205856	Overclockers UK	NVIDIA Deals Week - Twitter	Promotion	1200x675	05/09/2022 11:45	Copy Code	View Details
--------------	---------	-----------------	-----------------------------	-----------	----------	------------------	-----------	--------------



Image Banner	3205854	Overclockers UK	NVIDIA Deals	Promotion	1080x1920	05/09/2022 11:44	Copy Code	View Details
--------------	---------	-----------------	--------------	-----------	-----------	------------------	-----------	--------------

# PROMOTIONAL ASSETS

We have a range of assets readily available in various sizes, to make setting up as quick as possible.

Simply head to 'My Creative' in the Toolbox tab and search 'Overclockers UK' in advertisers.

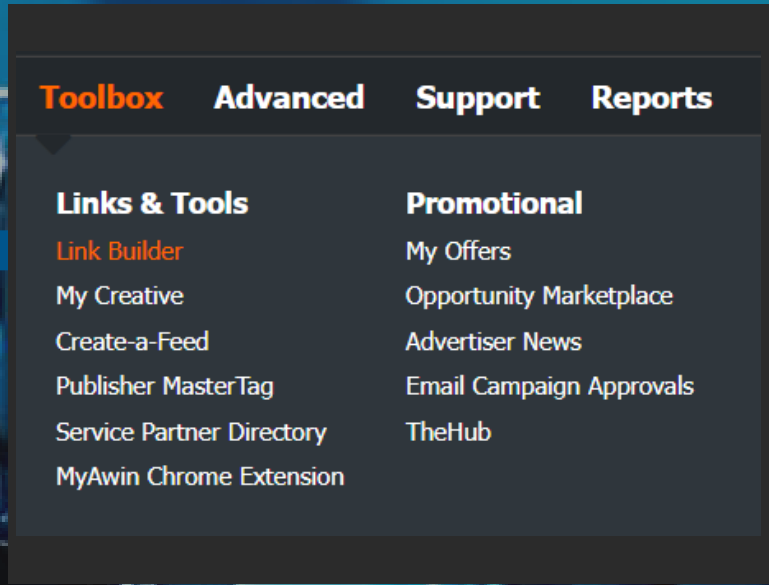
EXAMPLE



# LINK BUILDER

## STEP ONE

Hover over the 'Toolbox' tab in AWIN and select 'Link Builder'



## STEP TWO

Select Overclockers UK (28821) from the list of advertisers

A screenshot of the AWIN 'Link Builder' interface. The 'Advertiser' dropdown is set to 'Overclockers UK' (ID 28821). The 'Destination URL' field contains 'https://www.overclockers.co.uk/'. The 'Click Parameters' field is empty. A 'Generate Link' button is visible. Below the form, the 'Your Deep Link' section shows the generated URL: 'https://www.awin1.com/cread.php?awinmid=28821&awinaffid=1091635&ued=https%3A%2F%2Fwww.overclockers.co.uk%2F'. There are 'Shorten Link' and 'Copy Link' buttons at the bottom.

## STEP THREE

Fill in destination URL with the desired link.

You can also select click reference to be monitor traffic for that specific link.

## STEP FOUR

Once the form is filled out select 'Generate Link'.

After you can also select 'Shorten link' or just 'Copy Link'.



# PROMOTIONAL EMAILS

---

As part of the OCUK Affiliate programme you'll receive regular emails, keeping you in the loop of our latest promotions and deals.

## CODES

Unfortunately, we currently do not offer discount codes at this time.



# CONTACT US

Any questions? Please feel free to reach out to the team:



**ANDY WELSH**

PARTNERSHIPS &  
RELATIONSHIPS MANAGER



[andy.welsh@overclockers.co.uk](mailto:andy.welsh@overclockers.co.uk)



**EMMA HEWITT**

MARKETING ASSISTANT



[emma.hewitt@overclockers.co.uk](mailto:emma.hewitt@overclockers.co.uk)





# OVERCLOCKERS UK

[WWW.OVERCLOCKERS.CO.UK](http://WWW.OVERCLOCKERS.CO.UK)

